



FOR IMMEDIATE RELEASE

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New “Stay-in-touch” Service for visitors

Nation’s Largest Deployment of Wi-Fi Access for Park Visitors Unveiled

WHAT: California State Parks and SBC Communications, Inc. will announce plans for, and provide a demonstration of, wireless Internet (Wi-Fi) access for millions of state park visitors. SBC Wi-Fi service will be made available in 85 state park locations, the largest scale deployment of its type in the nation.

Visitors in their RVs, tents, sleeping bags, at picnic tables or at the beach will be able to surf the Net and keep in touch while on the road using Wi-Fi access.

WHEN: 10:00 a.m., Wednesday, January 19, 2005

WHERE: San Elijo State Beach
2050 S. Coast Hwy
Cardiff, CA 92007

Directions:

Exit Interstate 5 at Encinitas Blvd., head WEST
Turn left on South Coast Hwy. 101
Follow South Coast Hwy. 101 for about 2 miles

WHY: Wireless high-speed Internet access is growing in demand, as more and more travelers want to stay in touch with the family and friends while on the road.

VISUAL: Demos of Wi-Fi access using laptops and PDAs to illustrate fast speeds and how it requires little equipment with no intrusion on parks’ environmental aesthetics.

Park visitors using laptops in beach, campground and RV settings.